

# Romanian Street Art

## Terms and conditions / Open call for artistic interventions

### Chapter 1. About the call

Art. 1. The open call for artistic interventions in the public space is organized by **Save or Cancel** Production SRL and is part of the multi-annual cultural program "**Romanian Street Art**", co-financed by **AFCN**.

Art. 2. The objective of the call is to identify **three artistic interventions for the** public space in Bucharest.

Art. 3. Participation in the call implies the presence of the artists or group in Bucharest, during the implementation periods of the award-winning artistic interventions, July – September 2025.

### Chapter 2. Eligibility: participants and ideas/theme

Art. 1. The call is public, open to any **individual** or **group of individuals**.

Art. 2. Employees of Save or Cancel, AFCN, or the partners of the cultural program, nor their first-degree relatives, cannot participate in this open call.

Art. 3. Participants may submit a maximum of three proposals in this open call, but no more than one proposal per place indicated.

Art. 4. Prizes cannot be combined, so a participant can only win one prize, as an individual or a member of a group.

Art. 5. The ideas submitted respect human rights and may not contain abusive, obscene, defamatory, illegal elements, or that promote racial, ethnic, sexual discrimination.

Art. 6. The organiser may refuse ideas entered in the open call, if the authors do not comply with the rules.

Art. 7. Specific places and themes:

#### A. SF Travel

Address: **41 Candiano Popescu Street**

Implementation: **14<sup>th</sup> - 20<sup>th</sup> July 2025**

Area: **132 m<sup>2</sup>** (11 m length x 12 m height)

**Theme:** The proposed artistic intervention can consider the proximity of Carol I Park, contributing to the visual coherence of the area. The use of warm colours and friendly characters is recommended, aimed at inspiring residents, passers-by, street art enthusiasts and urban explorers with feelings of confidence, joy and curiosity. The surface made available through this open call belongs to SF Travel, travel agency and partners of the Romanian Street Art program. In this context, proposals may include references to tourism or establish visual and thematic connections with the Dimitrie Leonida Technical Museum, located on the same street. ☺

#### B. IANCULUI

Address: **1 Iancului Avenue**

Implementation: **25<sup>th</sup> - 31<sup>st</sup> August 2025**

Area: **49 m<sup>2</sup>** (17,5 m length x 2,8 m height)

**Theme:** The proposed artwork will explore relevant contemporary themes such as electronic music, recent and local history of graffiti, the link between graffiti and street art, the future of jobs, activism, social movements, equality, integration and environmental issues.

As Bucharest's residents appreciate colours in a city that until recently was predominantly grey, the work will address this need for visual diversity. The project will also interact with nearby murals by **Aleksî Ivanov [Bulgaria]**, **Artminina și LBWS Cat [Ukraine]**, **Jana Danilović [Serbia]**, **Sunshiners [Bulgaria]** and **Cezar Lazăr (soundtrack)**, complementing the urban landscape and contributing to a further artistic exchange between different styles and cultures.

#### C. ROMEXPO

Address: **1 Exhibition Boulevard**

Implementation: **8<sup>th</sup> - 14<sup>th</sup> September 2025**

Area: **62 m<sup>2</sup>** (15,5 m length x 4 m height)

**Theme:** The proposed work will enrich Bucharest's public space, stimulating its exploration through art. It will enter into dialog with existing artistic interventions by **Christopher Dyer [Canada]** and **Klonism [United Kingdom]**, **Delia Cîrstea, Roper and Kozo (soundtrack)**, **Mister Thoms [Italy]**, **Msero, Pisica Pătrată and Vlad Caia (soundtrack binaural)**.

The intervention is a multidisciplinary co-production in collaboration with an electronic music composer. In this context, the work will integrate a QR code, created using a stencil with two contrasting colours (white for the background, black or a dark shade for the code), which, once scanned, will provide access to the soundtrack associated with the mural, created by a Romanian electronic music DJ/producer.

### Chapter 3. Enrolment

Art. 1. Ideas can be submitted between **April 4<sup>th</sup> and May 4<sup>th</sup>, 2025, at 11:59 p.m.**, in digital format, on the page dedicated to the call: <https://un-hidden.ro/rsa-apel-deschis-interventii>.

Art. 2. To participate in the open call, applicants will read and interpret the materials published by the organiser, meeting all the requirements of the open call.

Art. 3. Participants can send **questions** about this open call to [info@saveorcancel.tv](mailto:info@saveorcancel.tv). If they can be useful for other participants, the questions and answers will be published on the website of the multiannual cultural program Romanian Street Art, the organiser's website, saveorcancel.tv, and feeder.ro.

Art. 4. The application will contain:

- **Completed registration form:**
  - real name
  - artist alias or group name
  - e-mail address
  - link to portfolio or artist page
  - title and brief description of the work
  - short biography of the author or description of the team
- **proposal:** an [artistic intervention](#) for the public space in Bucharest, transmitted as a URL to an archive uploaded on a *filesharing service (dropbox, gdrive, wetransfer)*, containing:
  1. **Minimum one sketch or illustration**, .jpg format, .png, 300 dpi, size of your choice.
  2. *Optional, recommended:* **simulation of the work**, using the photos attached to the Open Call Regulations (available on the page dedicated to the call, <https://un-hidden.ro/rsa-apel-deschis-interventii>) or your own photos of the targeted place.

Art. 5. **There is no charge to participate in this open call.**

Art. 6. If there are any doubts, the organiser can ask the participants for additional information about the registrations. Failure to respond will disqualify the applicant.

## Chapter 4. Selection

Art. 1. The selection of the winning artistic interventions is made by an odd jury made up of representatives of the program partners - **SF Travel, Șoseaua Iancului nr. 1 Owners' Association, Romexpo SA**, representatives of the **organiser and artists**, between **10 and 24 May 2025**.

Art. 2. **The evaluation criteria** recommended to the jury and **the scores** related to them are:

1. **Relevance to the theme of the call** - maximum score: 30 points
2. **Clarity of the message** - maximum score: 30 points
3. **Degree of interaction with the public** - maximum score: 20 points
4. **Innovation** - maximum score: 20 points

Total: 100 points

**Art. 3. Save or Cancel** production announces **the results** of the selection publicly, on **May 28<sup>th</sup>, 2025**, online, on the program website, on the page dedicated to the call, and through other means of communication.

**Art. 4.** If, after the end of the registration period, there are not at least three works for any place proposed by the competition, or the jury decides that the existing entries are not relevant to the requirements of the open call, the organiser Save or Cancel production will cancel the public competition procedure and nominate an artist for the place in question.

**Art. 5.** If, after the end of the evaluation period, it is found that two or more proposals have obtained identical scores, the tie-breaking method is to compare the scores obtained for the criterion "*Relevance to the theme of the call*".

## Chapter 5. Prizes

### **A. Artistic intervention implemented in Bucharest, hosted by the project partners, SF Travel**

- Monetary prize: **1.056 euros** (5.280 lei) NET. Save or Cancel production will withhold and pay to the state budget, on behalf of the winners, a final income tax of 10% after deducting a deductible rate. The GROSS prize, including tax, is 1.160 euros (5.800 lei).

The **1.056 euro** budget covers:

- 456 euro artist fee
- 300 euro hotel for 3-4 nights
- 300 euro plane tickets
- Logistical support and materials necessary for the production of the artistic intervention, amounting to **400 euros** (2.000 lei), VAT included:
  - 150 euros for materials (paint for the façade, gloves, gloves, roller, bucket, telescopic stick)
  - 250 euros spray cans (60 units of Loop tubes)
  - scaffolding rental
  - white background
- Promotion within the actions of the Romanian Street Art cultural program and the exhibition in October 2025 in Bucharest.

### **B. Artistic intervention implemented in Bucharest, hosted by the project partners, Şoseaua Iancului nr. 1 Owners' Association**

- Monetary prize: **840 euros** (4.200 lei) NET. Save or Cancel production will withhold and pay to the state budget, on behalf of the winners, a final tax of 10% after deducting a deductible rate. The GROSS prize, including tax, is 920 euros (4.600 lei).

The **840 euro** budget covers:

- 240 euro artist fee
- 300 euro hotel for 3-4 nights
- 300 euro plane tickets
- Logistical support and materials necessary for the production of the artistic intervention, amounting to **300 euros** (1.500 lei), VAT included:
  - 100 euros materials (paint for the facades, gloves, gloves, roller, bucket, telescopic stick)

- 200 euros spray cans (47 units of Loop tubes)
- rent an "A" ladder
- white background
- Promotion within the actions of the Romanian Street Art cultural program and the exhibition in October 2025 in Bucharest.

### **C. Artistic intervention implemented in Bucharest, made in collaboration with an electronic music composer, hosted by the project partners, Romexpo SA**

- Monetary prize: **948 euros** (4.740 lei) NET. Save or Cancel production will withhold and pay to the state budget, on behalf of the winners, a final tax of 10% after deducting a deductible rate. The GROSS prize, including tax, is 1.040 euros (5.200 lei).  
The **948 euro** budget covers:
  - 348 euro artist fee
  - 300 euro hotel for 3-4 nights
  - 300 euro plane tickets
- Logistical support and materials necessary for the production of the artistic intervention, amounting to **400 euros** (2.000 lei), VAT included:
  - 150 euros for materials (paint for the facades, gloves, gloves, roller, bucket, telescopic stick)
  - 250 euros spray cans (60 units of Loop tubes)
  - rent an "A" ladder
- Promotion within the actions of the Romanian Street Art cultural program and the exhibition in October 2025 in Bucharest.

## **Chapter 6. Intellectual Property Rights**

*Art. 1.* Applicants take full responsibility for the ideas submitted, ensuring that they comply with copyright and intellectual property laws.

*Art. 2.* The winners agree, by participating in this open call, to assign their intellectual property rights, exclusive and not territorially restricted, arising from the interventions implemented within the Romanian Street Art cultural program and consent that they may be modified and/or published later, for the promotion of the program.

*Art. 3.* The winners can use the title "**Romanian Street Art Open Call for Artistic Interventions, 2025**" in their portfolio and biography.

## **Chapter 7. Other mentions**

*Art. 1.* The winners undertake to promote their participation in the contest on their own channels (website and/or social media).

*Art. 2.* **Save or Cancel** may amend or change these Regulations, informing the public through the same communication channels used to launch the open call.