

Bucharest, 5th of December / updated on 7th of December
Save or Cancel



Un-hidden Romania **Terms and conditions / open call for artistic interventions**

Chapter 1. About the call

Art. 1. The open call for artistic interventions in the public space is organised by **Save or Cancel** Production SRL and is part of the multiannual cultural programme "**Un-hidden Romania**", co-financed by **AFCN**.

Art. 2. The objective of the call is to identify three artistic interventions for the public space in Bucharest.

Art. 3. Participation in the call implies the **presence of the artists or group in Bucharest**, during the implementation periods of the awarded artistic interventions, **March - April 2023**.

Chapter 2. Eligibility: participants and ideas/theme

Art. 1. The call is open to the public and open to any natural person or group of natural persons.

Art. 2. Employees of Save or Cancel, AFCN, or of the partners of the cultural programme, and their first-degree relatives are not eligible to participate in this open call.

Art. 3. Participants may submit a **maximum of three proposals** to this open call, as follows:

1. maximum a proposal to be realised in interdisciplinary co-production with an electronic music composer/artist, in partnership with Special Secondary School No 9.
Address: Trompetului Street 34
Implementation: March 2023
Area: 64 sqm (8 m long x 8 m high)

Theme: The proposed intervention takes into account the specificities of the special school, so the aim will be for the image to inspire confidence, joy and curiosity for reading in the schoolchildren through warm colours and/or friendly characters.

2. maximum a proposal to be realised in partnership with Romexpo SA, on the fence of the Atelierele Romexpo building.
Address: Exhibition Boulevard 2
Implementation: April 2023
Area: 112 sqm (22,4 m length x 5 m height)

Theme: The proposed work aims to humanize the public space in Bucharest, promoting knowledge and its exploration through art.

3. maximum a proposal to be realised in partnership with the National Museum of Contemporary Art, on the fence of the MNAC Annex.
Address: Calea Moșilor 62 - 68

Implementation: April 2023
Area: 12 sqm (6 m length x 2 m height)

Theme: The proposed work illustrates, in part, the direction and values of the National Museum of Contemporary Art - Bucharest and, at the same time, enters into dialogue with the Urban Steps exhibition hosted by MNAC, which brings together some of the most active and appreciated street artists in Romania such as Erps, Sage, Irlo, Obie Platon, Kero, Ocu, Lost Optics, Recis, Pandeale, Mser, HomeBoy and many others.

Art. 4. Prizes are not cumulative, so one participant can win only one prize, as an individual or as a member of a group.

Art. 5. Entries must respect human rights and may not contain abusive, obscene, defamatory, illegal, or racially, ethnically or sexually discriminatory material.

Art. 6. The organiser may reject ideas entered in the open call if the authors do not comply with the rules.

Chapter 3. Registration

Art. 1. **Ideas may be submitted from 5 to 15 December 2022, 23:59**, in digital format, on the dedicated call page, <https://un-hidden.ro/apel-deschis-street-art>.

Art. 2. In order to participate in the open call, applicants will have to read and interpret the materials published by the organiser, responding to all the requirements of the open call.

Art. 3. Participants may send questions about this open call to info@saveorcancel.tv. If they may be useful for other participants, questions and answers will be published on the website of the multi-annual cultural programme Un-hidden Romania, un-hidden.ro, the website of the organiser, saveorcancel.tv, and feder.ro.

Art. 4. The entry will contain:

- the filled-in application form: name, e-mail address, proposed image (.jpg, .png, min. 1,600 px, 72 dpi), link to portfolio, short description of the work, optional: short biography of the author/s or team description;
- the proposal: an artistic intervention for the public space in Bucharest, sent as URL to an archive uploaded on a filesharing service (dropbox, gdrive, wetransfer), containing:
 1. **minimum one sketch or illustration**, .pdf, .jpg, .png, size of your choice, 300 dpi.
 2. *optional*, recommended: simulation of the work, using the photos attached to the open call rules (available on the dedicated call page, <https://un-hidden.ro/apel-deschis-street-art>) or own photos of your chosen site.

Art. 5. Participation in this open call does not require a fee.

Art. 6. If there are any uncertainties, the organiser may ask participants for additional information about their entries. Failure to reply will disqualify the applicant.

Chapter 4. Selecție

Art. 1. The selection of the winning artistic interventions is made by an impartial jury made up of representatives of the programme partners - Special Secondary School No 9, Romexpo SA, MNAC, representatives of the organiser and artists.

Art. 2. **The evaluation criteria recommended to the jury and the corresponding scores are:**

- relevance to the call topic - maximum score: 30 points
- sustainability - maximum score: 30 points
- degree of interaction with the public - maximum score: 20 points
- innovation - maximum score: 20 points

Total: 100 points

Art. 3. Save or Cancel production will announce the results of the selection publicly in **December 2022** online on the programme website, on the dedicated call page, <https://un-hidden.ro/apel-deschis-street-art>, and through other means of communication.

Art. 4. If, after the closing date for entries, there are not a minimum of three entries for any of the proposed competition places, or the jury decides that the existing entries are not relevant to the requirements of the open call, Save or Cancel production will cancel the public competition procedure and nominate an artist(s) for the place in question.

Chapter 5. Awards

A. Artistic intervention implemented in Bucharest, at the Special Secondary School no. 9, Trompetului street 34, in March 2023. Interdisciplinary co-production in collaboration with an electronic music composer.

- cash prize: 2.670 lei NET. Save or Cancel production will withhold and pay to the state budget, on behalf of the winners, a final tax of 10%, after deduction of a deductible rate. The GROSS prize, including tax, is 2.900 lei.
- logistical support and materials necessary for the production of the artistic intervention, amounting to 1.600 lei, including VAT;
- promotion within the actions of the Un-hidden Romania cultural programme and the exhibition in May 2023, in Bucharest.

B. Artistic intervention implemented in Bucharest, on the fence of the Atelierele Romexpo building in bd. Expoziției, no. 2, in partnership with Romexpo SA, in April 2023.

- prize money: 2.400 lei NET. Save or Cancel production will withhold and pay to the state budget, on behalf of the winners, a final tax of 10%, after deduction of a deductible rate. The GROSS prize, including tax, is 2.600 lei.
- logistical support and materials necessary for the production of the artistic intervention, amounting to 1.200 lei, including VAT;
- promotion within the actions of the Un-hidden Romania cultural programme and the exhibition in May 2023, in Bucharest.

C. Artistic intervention implemented in Bucharest, on the fence of the MNAC Annex, Calea Moșilor, no. 62 - 68, space offered by the program partner, the National Museum of Contemporary Art, in April 2023.

- prize money: 2.130 lei NET. Save or Cancel production will withhold and pay to the state budget, on behalf of the winners, a final tax of 10%, after deduction of a deductible rate. The GROSS prize, including tax, is 2.300 lei.
- logistical support and materials necessary for the production of the artistic intervention, amounting to 800 lei, including VAT;
- promotion within the actions of the Un-hidden Romania cultural programme and the exhibition in May 2023, in Bucharest.

Chapter 6. Intellectual property rights

Art. 1. Applicants take full responsibility for the ideas submitted, ensuring that they comply with copyright and intellectual property laws.

Art. 2. Winners agree, by participating in this open call, to cede their exclusive and territorially unrestricted intellectual property rights arising from the interventions implemented within the framework of the Un-hidden Romania cultural programme and consent that these may be subsequently modified and/or published for the promotion of the programme.

Art. 3. Winners may use in their portfolio and biography the title "**Un-hidden Romania Open Call for Artistic Interventions Award, 2022-2023**".

Chapter 7. Other mentions

Art. 1. The winners are required to promote their participation in the competition on their own channels (website and/or social media).

Art. 2. Save or Cancel may amend or change these Rules, informing the public through the same communication channels used to launch the open call.